



The IWOGC Dispatch

Insurance Women of Greater Cincinnati

Summer 2011

Letter from the President

Dear Fellow IWOGC Members,

WOW!!! It's unbelievable that these two years as your President are about to come to an end. I want to thank each and every one of you for the dedication you gave to IWOGC during my term, and I hope you will give that same dedication in the coming years.

I express a special thank you to my Executive Board and all Committee Members. Without you, we wouldn't have been successful in our endeavors. I am looking forward to many more years watching others as they carry on our shared vision for the future of IWOGC through the participation that promotes the growth and value of this fine organization to everyone we meet.

I encourage all members to attend Local, State, Regional and National conferences, especially if you haven't already. It's the only way you will get to see firsthand how the background of the National Association of Insurance Women operates and hear the exciting prospects coming our way each and every year to enhance the local associations in their growth and education.

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Looking back at our accomplishments, it wouldn't have happened without the hard work of our members. We attained our goals in Education. We hosted State Education Meeting for Region IV in 2010. We had a great line up of speakers. We learned. We laughed, and we enjoyed being part of a phenomenal organization.

Please join me in showing our continued support to Mary Kenyon as she takes the helm as your new President in July. Let's continue to persevere by carrying on with the "Loyalty, Fellowship & Education" that we so proudly represent as a member of IWOGC in years past, present & future.

In Fellowship,

President 2010-2011

Special points of interest:

- Don't forget that the June Board Meeting has been moved to June 14, 2011, at 5:30 p.m. at Take Five in Fairfield, Ohio. All members are invited.
- Remember to join a committee to make the most of your IWOGC experience.

Important Dates

NAIW National
Convention
June 5-8, 2011
Las Vegas, NV

NEW DATE:

IWOGC Board Meeting
June 14, 2011
5:30 p.m. at Take Five in
Fairfield

IWOGC Meeting
June 21, 2011

Summer Social
TBA

IWOGC Board Meeting
September 6, 2011

Networking Weekend
August 19-21, 2011
Indianapolis, IN

IWOGC Meeting
September 20, 2011

IWOGC Board Meeting
October 4, 2011

IWOGC Meeting
October 18, 2011

IWOGC Board Meetings
will be held at
Cincinnati Financial
unless specifically noted
elsewhere.

Cincinnati Financial
6200 South Gilmore Rd
Fairfield, OH 45014

IWOGC Meetings take
place at Receptions in
Fairfield, Ohio.

Receptions
5975 Boymel
Fairfield, Ohio 45014

Regional Update by Hope Frost

This year's Regional Conference was hosted by the Blue Grass Association of Insurance Women, Inc. in Lexington. Theresa Flenner and I drove down Thursday afternoon, trying in vain to keep up with speed demon Susan Friedrich and Debbie Ebbing. We almost beat them to the finish line at the beautiful Marriot Hotel when Mrs. Garmin told us to take a secret short cut through the golf course. But alas, we were not able to beat the President. And so the fun began...

We gathered for supper Thursday night at a local Cracker Barrel. Unfortunately for Debbie, that good ol' southern home cooking made her ill and not feeling well for much of the remainder of the weekend. We took turns checking on her to be sure she was still breathing. She stuck it out though, and stayed the entire weekend, not quite her good old self, but a trooper none-the-less.

We were up early Friday morning for a continental breakfast then began the first order of business, the Communicate with Confidence Speak off contest. The contestants all did a great job. Unfortunately, they had to wait until Saturday Night's extravaganza to find out who won.

After the contest the "official" business meeting began. Present were 151 registered members with Ohio having the most present at 57. A celebration of life, commemorating deceased members of the last year was presented. Margaret Wildi, our National President then introduced the Keynote Speakers which was a consorted presentation of membership enhancement ideas given by Tam Hileman, Shauna Lieberman, Nancy Fournier and Cheryl Blair who were all past Regional VP's. Here are the keys to the keynote speech:

Why join NAIW?

- Leadership opportunities; accomplish goals and know it's OK to make mistakes.
 - Education: CPIW, CCIP, CWC; Website and on-line courses; Facebook
 - Mentoring is encouraging, inviting – be like a magnet, not done for personal gain.
- When we seek the best in others, we find the best in ourselves. What a mentor does:
- a. Call your protégé at least once a month; delegate assignments to your protégé;
 - b. Share knowledge, friendship, networking opportunities, educations, connection, possibilities and support.
 - c. It's now what you know, it's who you know.

We broke for lunch, then on to workshops where we learned about Protocol and Etiquette, and "The Magic of Membership." An optional Tour of a Kentucky Horse Farm was also available. Most of our group stayed for the Leadership Training presentation given by Margaret Wildi. We learned about many great ideas on how to recruit new members, and more importantly, how to keep them. The key word from this presentation was "Mentoring."

Saturday came and we were up early again for delegate briefing on candidates with three running for the Regional VP position for the 2011 – 2012 year. Parliamentary procedures were followed closely, making for a very smooth and time efficient meeting and election of new officers.

The Council Directors of Indiana, Kentucky, Michigan and Ohio each gave a report covering interesting, new and different actions taken by different associations in their state. On membership, some great ideas were to answer this question for prospective members, "What's in it for them?" or "Touch one, bring one." The Louisville association even has a Facebook page. Another idea, for building community awareness of the association, was to give a "Safety Award" to a policeman or firefighter in the community that would be one nominated and voted on by their peers.

Mary K and I took copious notes on what the Blue Grass Association did to make this a very special weekend, as we threw around the idea of potentially hosting a Regional Conference sometime down the road.

Saturday came with the actual RVP election taking place with our own Mary K as acting Page. (She got to wear the coveted, distinguished "derby" hat.)

Next was confirmation of bids for future Networking Weekends and Conferences and another invitation to join the group at Nationals in Las Vegas, NV.

Closing remarks were made by the Parliamentarian, the conference co-chairs, the National President and the outgoing Regional RVP.

Meeting adjourned for the Presidents Winners Circle Luncheon where we were entertained by a designer shoe fashion show. Those Kentucky gals really did 'Kick Up Their Heels!'

Then there were more workshops to attend in the afternoon. Mary and I sat in on the Parliamentary Procedure workshop and learned the meaning of new words like "dilatatory" and "germane," (not to be confused with Jermain Jackson of the Jackson 5.) A special workshop was offered for "Young Professionals". (Unfortunately I was thrown out of this workshop. I knew I should have colored my hair before the conference!)

Saturday was the Kickin' High Awards Banquet with a delicious dinner and awards given for speech contest winner, claims professional; insurance professional of the year and a host of others. The evening concluded with an all female rock band called "The Bats" and they were a hoot. They told stories between songs about female issues like, dating, being single again at 50, menopause and all those kind of things. I rolled laughing when they sang their version of "Mustang Sally" aptly changing the title for menopausal and post menopausal women to, "Mustache Sally." A few of us hard core party girls were able to stay up to 11:00 PM to dance to their final song, "Love Train."

Some great take-away quotes from various speakers throughout the night are:

"The way most people give up their power is they think they don't have any."

"Create a lifestyle that makes you feel complete."

And my favorite:

"If you are not making mistakes, you are not taking any risks."

- Nancy Lopez, Professional Golfer

Important Dates

IWOGC Board Meeting
October 4, 2011

IWOGC Meeting
October 18, 2011

IWOGC Board Meeting
November 1, 2011

Ohio Council Meeting
November 4-5, 2011
Toledo, OH

IWOGC Meeting
November 15, 2011

Winter Social
TBA

IWOGC Board Meeting
January 3, 2012

IWOGC Meeting
January 17, 2012

IWOGC Board Meeting
February 7, 2012

IWOGC Meeting
February 21, 2012

Regional Convention
TBA

IWOGC Board Meeting
March 6, 2012

IWOGC Meeting
March 20, 2012

IWOGC Board Meeting
April 3, 2012

IWOGC Meeting
April 17, 2012

IWOGC Board Meeting
May 1, 2012

May Awards Night
TBA

*Special thanks to The Cincinnati Insurance Companies
for their continued support of
The Insurance Women of Greater Cincinnati*



Why Belong to NAIW?

Belonging is Good Business:

- Educational Opportunities
- Public Relations Involvement
- Careers in Insurance
- Professional Designations
- Networking



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